

National Business Awards 2009

Regional Awards: Glasgow, Manchester, London and Birmingham
June - July 2009

With the UK in the grip of a recession for the first time in 16 years, it is now more important than ever for businesses to shine and to send out a positive message. The National Business Awards, the UK's premier, cross-industry awards programme, is near completion for this year and an ideal platform to shout about your organisation's success.

Sponsored by Orange, the awards have been described by Prime Minister Gordon Brown as 'the UK's business oscars' and, in true David and Goliath style, provide a rare opportunity for small businesses to compete equally with powerful PLCs.

Sound and Vision, in collaboration with event organisers, is producing the complete UK awards programme; including four regional events in Glasgow, Birmingham, Manchester and London culminating in a grand awards ceremony in London's Grosvenor House Hotel in November.

For the regional ceremonies, which took place in June and July this year, Sound and Vision stage managed, show called and creatively produced all four events. Our contemporary stage set design featured a three circled central backdrop for sponsor logos and event graphics, a walk-on reveal for presenters and luminous chromosphere lights built into the stage decking. Importantly, the stage set design had to work consistently across four quite different venues.

We were also tasked with dressing the foyer areas to create an impressive reception area for guests. This included mounting a giant Perspex map of Britain on stage flats which we framed with our bespoke glowing lycra light tubes and then back lit with LED lights.

The feedback from guests, winners and sponsors so far has been fantastic and we're looking forward to producing the glittering finale in London on 10 November.



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